Oncology Virtual Partnering Event: Where the best science comes to meet

Social media playbook

Hashtags to use:
#OncologyVirtualPartnering #cancer #CancerResearch #Oncology

Messages – Twitter

We've seen remarkable progress for #CancerResearch in the past decade - it's now time to take it to the next level, through #OncologyVirtualPartnering. 📅 22- 24 September, @Inova_Software & @IAmBiotech are connecting the #oncology community: https://bit.ly/OncologyVirtualPartnering	
Despite robust levels of pipeline activity, #oncology remains one of the most challenging areas for R&D. This September, @Inova_Software & @IAmBiotech are organizing a unique #OncologyVirtualPartnering event. 📅 22- 24 September Register: https://bit.ly/OncologyVirtualPartnering	
In #oncology, partnering can increase the chances for the best science to come to fruition. From 22-24 September, join #OncologyVirtualPartnering and find the partners that suit your product. https://bit.ly/OncologyVirtualPartnering	
#Cancer is not just one disease but many. This complexity calls for an incredible effort to decipher the disease and to drive innovation in #oncology. In September, #OncologyVirtualPartnering provides the space for #biotech and #pharma to connect. ➡️ https://bit.ly/OncologyVirtualPartnering	

How does the #OncologyVirtualPartnering work? 🚩 8 September - Platform opens and participants can search for & request meetings with potential partners 🚩 22-24 September - 30min long virtual meetings take place https://bit.ly/OncologyVirtualPartnering	
#OncologyVirtualPartnering will bring together biopharma, academia, research, services and financing & offers great opportunities to join forces to advance their #oncology pipelines. 📝 Register now: https://bit.ly/OncologyVirtualPartnering	

Messages - LinkedIn (corporate and staff)

#Oncology is one of the most challenging areas for biopharmaceutical R&D, where competition is high, risk of failure is significant, and the timeline from bench to bedside is long. In the development phase, there are critical junctures where the right environment is crucial for success. This is where partnering can increase the chances for the best science to come to fruition. From **22 to 24 September**, **@Inova Software** in collaboration with **@Biotechnology Innovation Organization**, are organizing a 3-day virtual partnering event on oncology, where researchers, #biotech companies and business development executives from #pharma companies will be able to network in a virtual space, through one-on-one meetings. 📝 Register now: https://bit.ly/OncologyVirtualPartnering #OncologyVirtualPartnering
#Cancer is not just one disease but many, each with its own characteristics, risk factors, causes and treatments. This complexity calls for an incredible effort to decipher the disease and to drive #innovation in #oncology. It calls for accelerating partnering. Don't miss a unique opportunity to take part in #OncologyVirtualPartnering from 22-24 September and discover the right partner to take your #cancerresearch forward. 📝 Register now: https://bit.ly/OncologyVirtualPartnering

Message - LinkedIn (Gilles)

While partnerships are common in the biopharma industry, today we are witnessing a new wave of collaboration that is fuelling innovation. **#Biotech** companies are leading the race to develop a vaccine that keeps us safe from COVID-19. Deals are being struck between big **#pharma** companies who are otherwise competitors.

Partnerships don't only make a difference during a pandemic. This is the spirit we want to see replicated in other innovation areas, to help boost pipeline activities and deliver better and faster solutions for patients, no matter the disease.

At Inova, we aim to accelerate partnering by facilitating the bridge between science and business. That's why I am proud to announce that @Inova Software has partnered with @Biotechnology Innovation Organization for a series of **#VirtualPartnering** events to help the best science come to fruition.

The first in the series is the **#OncologyVirtualPartnering** event, happening on 22-24 September. Researchers, biotech companies and business development executives from biopharmaceutical companies will be able to network in a virtual space.

Find out more: https://virtual-partnering.com/
Registration is now open: https://bit.ly/OncologyVirtualPartnering